

3rd-5th December 2021

# MAJOR EVENT REPORT



**Report by:**  
**Team Cognito**  
**CSD, IGDTUW**

INSPIRE  
INSPIRE  
INSPIRE



INSPIRE  
2  
INNOVATE

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# DAY 1

## BOOSTING YOUR PROFILE

The Day 1 of the Tech Weekend-Inspire2Innovate was held on 3 December, 2021 from 4:00-5:15pm . It was based on boosting your LinkedIn profile and resumè. The speaker for the session was Oshin Saini and the session was graced with over 330 participants.

She started off by explaining what LinkedIn is and how to boost your LinkedIn profile. Discussing everything in simple words, she stated that LinkedIn is a professional networking site which helps a long way. It gives you exposure to jobs and internships and also provides you with free learning sources such as seminars, courses and webinars.

For boosting your profile on the site, she emphasised the importance of having a profile picture and a catchy banner. She advised to keep your about section complete and achievement section updated.

She also stressed on how LinkedIn does help you in getting jobs if you follow the right people and hashtags; also the interviewer is likely to open your profile there before your interview.

Next was the most important thing when applying for a job - resumè. She emphasised that keeping your resumè updated and job specific was the key to being shortlisted. She showed some of her previous resumes as sample and explained few important points regarding the same. She advised to not use your picture on the resumè and to add clickable links to your profiles and projects as one of the most important steps to consider when making a resumè. Not writing everything in detail but mentioning the significant posts, skills or achievements was the key to a professional looking resumè.

The interactive event ended with an informative Question-Answer session and the audience got a lot of learning from the same.

# MEET THE SPEAKER



**Oshin Saini** is a final-year IT student at IGDTUW who believes in constantly working to improve oneself. She is an incoming Software Engineer at Intuit who previously worked at American Express as a Summer Analyst Intern. She is also the President of AI Club, IGDTUW, and a Flipkart GWC 3.0 scholar.

# INFORMATION ABOUT THE EVENT



The poster features a dark red background with a large white 'V' shape. At the top left is the IITD logo, and at the top right is the COGNITO logo. The text reads: 'COGNITO presents TechWeekend Inspire2Innovate BOOSTING YOUR PROFILE'. In the center is a circular portrait of Oshin Saini, a young woman with long dark hair wearing a white polka-dot top. Below her name, it says 'Incoming Software Engineer at Intuit, Ex-Summer Analyst Intern at American Express, Flipkart GWC 3.0 Scholar'. At the bottom, it lists the date '3rd December 2021', the platform 'YouTube', and the time '4 pm, IST'. A 'Register Now' button is centered below the date. At the very bottom, there are LinkedIn and Instagram links.

**COGNITO**  
presents  
TechWeekend  
Inspire2Innovate  
**BOOSTING YOUR PROFILE**

**OSHIN SAINI**  
Incoming Software Engineer at Intuit, Ex-Summer Analyst Intern  
at American Express, Flipkart GWC 3.0 Scholar

📅 3rd December 2021 📺 YouTube 🕒 4 pm, IST

[Register Now](#)

<https://www.linkedin.com/company/cognito-sdg/> [https://www.instagram.com/cognito\\_sdg/](https://www.instagram.com/cognito_sdg/)

We had an hour-long event from 4 pm to 5:15pm.

Our event had a **participation of 330+ people.**

It was an online event hosted on YouTube.

Meeting Link: <https://www.youtube.com/watch?v=mcFF-sLkYEK>

A few  
glimpses  
from our  
event





## DAY 2

# BUILDING ALEXA HANDS ON SESSION

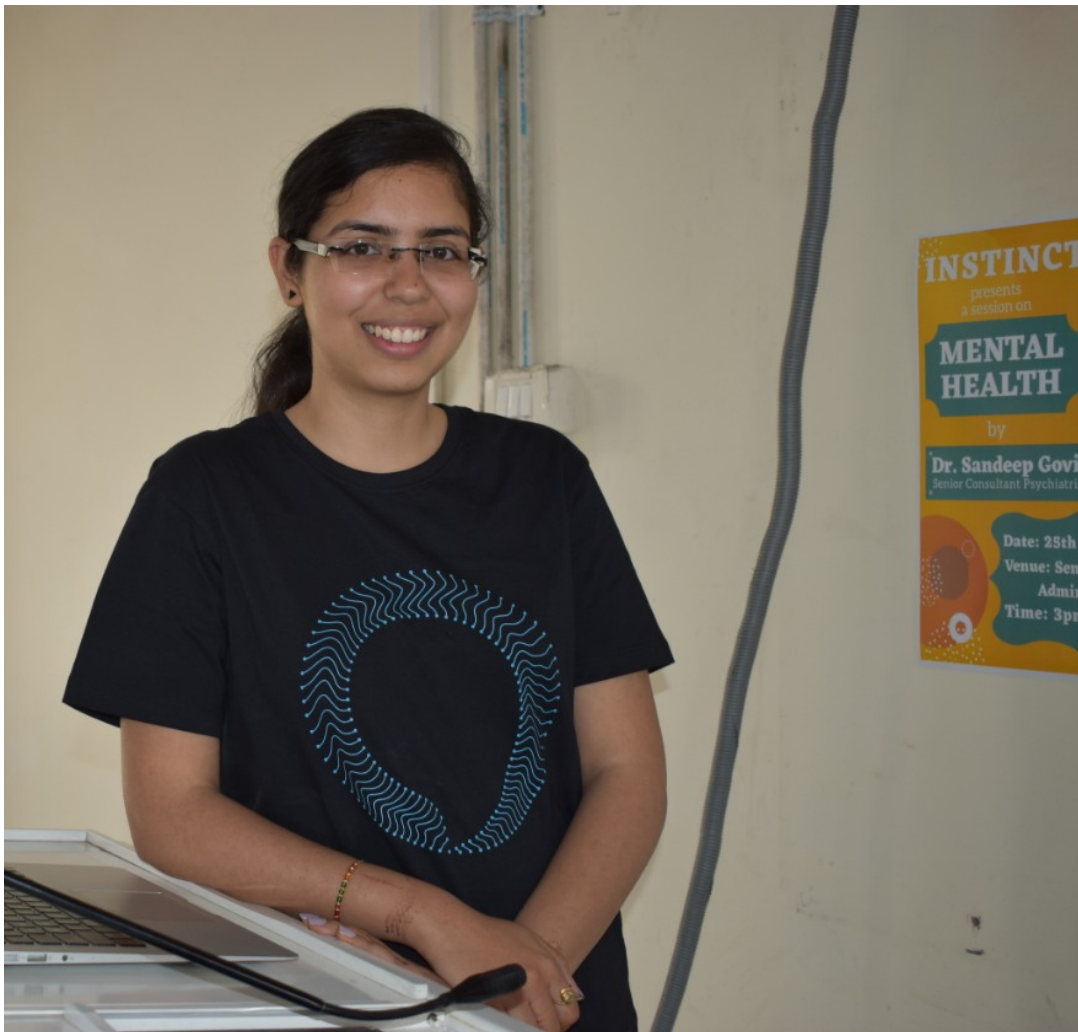
The Day 2 of the Tech Weekend-Inspire2Innovate was held on 4 December, 2021 from 4:00-6:15pm . It was a hands-on session based on building Alexa. The speaker for the session was Sasha Makkar.

The session began with introduction to Alexa, Alexa skill, Speaking with Alexa and general terminologies associated with the same. Ms. Sasha also conducted some activities based on the general knowledge of the audiences.

The highlight of the event was the hands-on session where the audience of 300+ people actively participated in building their own Alexa. She thoroughly explained the front-end , back-end and text to speech function of the device while also addressing the doubts people had in the process. She simulated the entire process of building Alexa - from developing its backend and frontend to deploying , launching and testing the skill.

The session was extremely knowledgeable and interactive. It also garnered a lot of praise from the audiences and the team members alike!

# MEET THE SPEAKER



**Sasha Makkar** is a CSE IGDTUW '21 graduate who believes in working on and applying her technical skills. She is currently working as a Software Development Engineer at Adobe. She has previously been a Alexa Student Influencer at AWS and has also worked as a Product Intern at Adobe.

# INFORMATION ABOUT THE EVENT



The poster features logos for Optics Society of India (OSI), Cognito, Optics Graduate Student Chapter (IGDTUW), and Lean In. The text reads: 'COGNITO IN COLLABORATION WITH LEAN IN OPTICA IGDTUW TechWeekend - Inspire2Innovate BUILDING ALEXA HANDS ON SESSION'. A circular photo shows Sasha Makkar, a woman with glasses wearing a black t-shirt with a blue circular graphic. Below the photo, it says 'SASHA MAKKAR Software Development Engineer at Adobe Alexa Student Influencer at AWS'. At the bottom, it lists the date '4th December 2021', the platform 'Zoom', and the time '4 pm, IST'. A 'Register Now' button is present. Social media links for LinkedIn and Instagram are at the very bottom.

**COGNITO**  
IN COLLABORATION WITH  
**LEAN IN**  
**OPTICA IGDTUW**  
TechWeekend - Inspire2Innovate  
**BUILDING ALEXA**  
**HANDS ON SESSION**

**SASHA MAKKAR**  
Software Development Engineer at Adobe  
Alexa Student Influencer at AWS

4th December 2021 Zoom 4 pm, IST

<https://www.linkedin.com/company/cognito-sdg/> [https://www.instagram.com/cognito\\_sdg/](https://www.instagram.com/cognito_sdg/)

We had a 2 hour-long event from 4 -6:15pm, with a participation of 300+.

**It was an online event hosted on Zoom**

Meeting Link: <https://osachapter.zoom.us/j/95933024479?pwd=UUNtUm9Fc0hEWFozRzQwSnUvZnFtQT09>

**Session Recording:**

<https://www.youtube.com/watch?v=aco3GSf2zsg>

A few  
glimpses  
from our  
event



## Under the hood

User: "Alexa, is it hot outside?"

Audio

Signal Processing

Beamformed Signal

Wake Word Detection

Automatic Speech Recognition

Audio Stream

On-Device Processing      Cloud Processing

Participants (150)

Q Find a participant

- PK Prerna Khera (Me)
- SS Shruti Sinha (Host)
- SM Sasha Makkar (Co-host)
- SV Simran Vishrant (Co-host)
- TG Tejaswini Gurram (Co-host)
- P 003\_Palak Mahajan

Chat

Anjali Goswami to Everyone

computer

amazon, echo

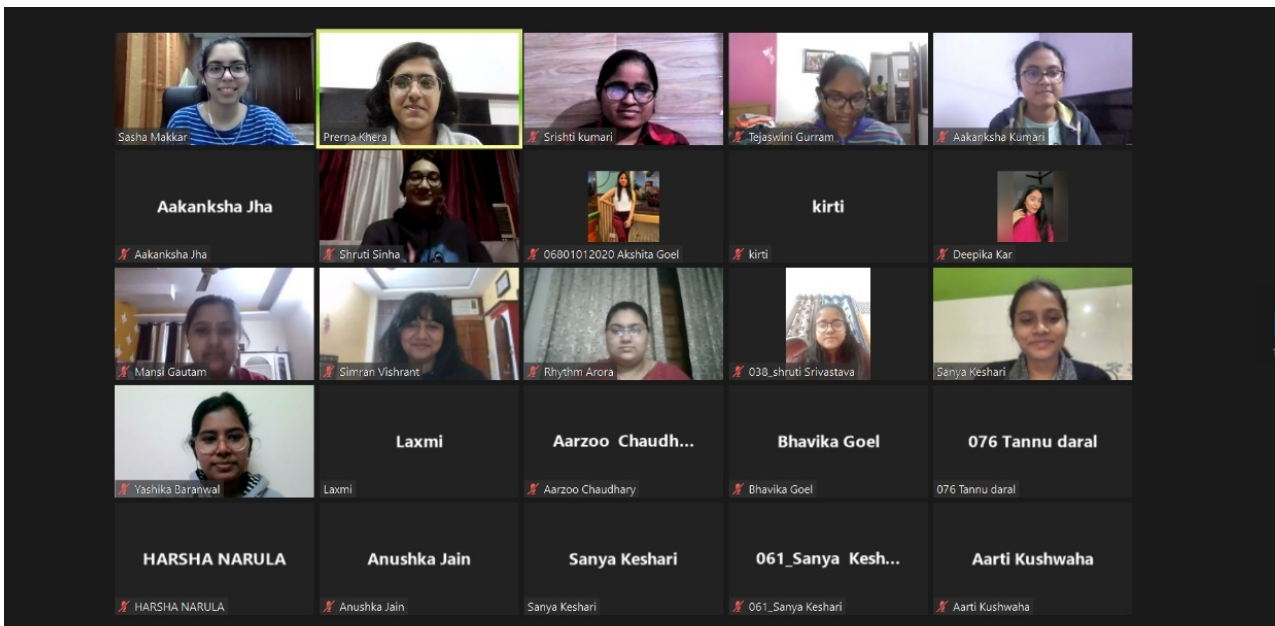
Sanya Keshari to Everyone

everything is clear

Who can see your messages? Recording

To: Everyone

Type message here...



## DAY 3

# IN-COGNITO MODE INFORMAL EVENT

The Day 3 of the Tech Weekend-Inspire2Innovate was held on 5 December, 2021 from 6:00-8:00pm . It was a fun event organised with the motive of relaxing with the team and 250+ participants.

The event began by an exhilarating musical performance by one of our members. The first game for the evening was the scavenger hunt in which people rushed to bring things which the host was asking for. The hunt wasn't a direct one - it had puzzles to solve for guessing the things!

The next game was Fandom debate and the participants debated on series' characters, online vs offline college and Android vs iOS.

The final game was the most awaited karaoke night where people sang to the lyrics shown on the screen. The team members actively involved themselves to keep the audiences' spirits high.

The major event concluded with this fun, relaxing and memorable evening where we showcased the coordination and bonds of the team Cognito while receiving active participation and praises from the audiences and fellow students.

# INFORMATION ABOUT THE EVENT



We had a 2 hour-long event from 6 pm to 8:15pm.

Our event had a **participation of 250+**.

It was an online event hosted on Zoom

Meeting Link: <https://osachapter.zoom.us/j/95933024479?pwd=UUNtUm9Fc0hEWFozRzQwSnUvZnFtQT09>

A few  
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