

BUILDING BRIDGES TO SUCCESS



DEPARTMENT OF MANAGEMENT

August 2023 - December 2023

INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN
(ESTABLISHED BY GOVT. OF DELHI VIDE ACT 9 OF 2012)
ISO 9001:2015 CERTIFIED UNIVERSITY

Madrasa Road, Opposite St. James Church, Kashmere Gate, Delhi-110006
Telephone: 011-23900227 | www.igdtuw.ac.in



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Dr. (Mrs.) Amita Dev

Vice Chancellor

PHD (Delhi College of Engineering), MBA (Punjab Technical University),
M.S. (M. M. Tech) (Birla Institute of Technology and Science), BTECH (Punjab Technical University)

As I take a moment to reflect on the incredible journey of our beloved IGDTUW, I am filled with a sense of pride and responsibility. From IGIT to now standing tall as a beacon for women wanting to study Management Studies, our university is on a meteoric rise.

I want you to know that diving into the world of management studies means you're not just joining a course; you're becoming part of a community that's all about excellence, professionalism, and a strong belief in women's active role in the field. As you embark on your management education, know that you are not just preparing for a degree but for a career that holds the potential to make a significant impact.

Our vision for the Department of Management is clear – to be recognized globally as a center of excellence in management education. We aim to impart cross-functional, value-based management education that is driven by high-impact research. Our goal is to nurture future women leaders and entrepreneurs who can effectively manage competitive business organizations.

In the pursuit of this vision, we commit to providing high-quality and value-based management education. We aim to conduct cutting-edge research, contributing to the body of knowledge in management, and offer innovative solutions to society and industry by integrating technology and management for sustainable development.

It has been our endeavor to nurture future leaders shaping the world of management. I encourage you to make the most of your time here, explore your potential, and strive for excellence.



Prof. Arun Sharma

Dean (Academic Affairs)

**PhD (Thapar Institute of Engineering and Technology),
MTech (Punjabi University), MSc (Indian Institute of Technology Roorkee)**

As we continue our journey in the realm of education and knowledge dissemination, I extend my heartfelt appreciation to each one of you for your unwavering dedication and commitment to excellence.

The Department of Management plays a pivotal role in shaping future leaders and innovators. Your collective efforts in fostering an environment of academic rigor, innovative thinking, and practical application are commendable. I encourage you all to continue nurturing this spirit of intellectual curiosity and professionalism.

I urge both faculty and students to collaborate, engage in constructive dialogue, and leverage our resources to create an impactful learning experience. Together, let's strive to not just meet but exceed our academic goals while fostering an inclusive and supportive community.

Your contributions are invaluable, and I am confident that with your collective efforts, the Department of Management at IGDTUW will continue to shine as a beacon of knowledge, innovation, and excellence.

I wish you all continued success and fulfillment in your academic pursuits.



Prof. (Dr.) Arvind Kr. Jayant

Head of Department of Management

Ph.D. (DTU, Delhi),

MTech. (Industrial Engineering) from IIT, Delhi

B.E. (Production and Industrial Engineering) DTU, Delhi

Extending a warm welcome to our MBA and BBA batch!

I am dedicated to provide all kind of support to my students and faculty and feel a surge of excitement and pride. Since the inaugural batch of our BBA program in 2019, we have come a long way. Our Department of Management has blossomed into a remarkable force to be reckoned with.

Our participation in national and international conferences has bolstered our visibility, while expert-led sessions and industry visits to Coca-Cola, and Hero Motor Corp are bringing the real world right into our classrooms. These experiences, as I fondly recall from my own student days, are invaluable sources of inspiration and practical knowledge.

Happy to see contributions from students to faculty members, where each of you plays a significant role in shaping our future leaders.

I encourage everyone to actively participate in the upcoming events and make the most of the opportunities for learning and networking. Together we must strive to continue this journey of growth and excellence.

Welcome!



Dr. Meha Joshi

Associate Professor

**2 PhDs. (1. Occupational safety and Health Management
2. Career attitude and Citizenship Behavior),**

MBA (Human Resource Management)

N.E.T qualified

Extending a warm welcome to our Management Department!

We are happy to have Dr. Meha Joshi join us as an Associate Professor. She specializes in Human Resource Management and Research.

Her impressive qualifications and vast experience will make a significant and enriching impact on our students, faculty, and research endeavors.

Looking forward to an enriching journey together.

Wishing you the very best in your new role at Department of Management, IGDTUW. May it be a long and successful endeavor.

DEPARTMENT OF MANAGEMENT

The Department of Management at Indra Gandhi Delhi Technical University for Women (IGDTUW) stands as an epitome of excellence in fostering the next generation of business leaders. Committed to providing management education grounded in principles, ethics, and human values, the department is dedicated to meeting the evolving needs of professionals, society, industry, and the nation.



With a focus on creating a dynamic learning environment, the department encourages continuous innovation and learning, ensuring that its students are well-equipped to confront the challenges of a rapidly changing business landscape. The highly accomplished faculty at IGDTUW's Department of Management plays a pivotal role in guiding students toward a fusion of theoretical knowledge and practical application. Through strategic industry collaborations, enlightening guest lectures, and opportunities for global exposure, the department nurtures a holistic approach to education, empowering young minds with skill-based practical business management knowledge and analytical skills.



The ultimate goal is to shape entrepreneurial capabilities, enabling students to emerge as innovative business leaders poised for success in the competitive world of business.

VISION & MISSION









To be recognized as a center of excellence in management education globally by imparting a cross-functional value-based management education driven by high-impact research to develop future women leaders and entrepreneurs who can manage competitive business organizations effectively.

To provide high-quality and value-based management education to nurture business leaders with a global outlook; conduct cutting-edge research to contribute to the body of knowledge in management; and offer innovative management solutions to society and industry by integrating technology and management for sustainable development.



SALIENT FEATURES

-  MoU signed with Rekhi Center of Excellence for Science & Practice of Happiness
-  Attended the 7th edition of India Mobile Congress 2023, held in New Delhi from October 27th to 29th.
-  PwC conducted an insightful session on US taxation and provided details about their newly introduced LaunchPad program on November 29.
-  6th Convocation 2023 for MBA (2021-2023) and BBA Batch (2020-2023) on November 7.
-  Viksit Bharat @2024 International conclave on Materials, Energy and Climate was organized on December 18.
-  Introduction of the American Express “Campus Discovery Program” to Batch’25 Management Students on December 5.

COURSES OFFERED

Name of programme	Specialization	Duration	Department	Yearly sanctioned intake
BBA	Management	3 Years	MGMT	75
BBA	IEV (Innovation Entrepreneurship Venture)	3 Years	MGMT	15
B.Tech. (MAE)+MBA	Dual degree	6 Years	MGMT	32
MBA	Business Administration	2 Years	MGMT	75
PHD	Management	2-5 Years	MGMT	2

FACULTY DIRECTORY OF MANAGEMENT DEPARTMENT



Dr. Dhananjay Yadav

PhD, MBA, B.Com (Hons.), UGC-NET (Management)

Experience: 9+ years

Designation: Assistant Professor (Management and Soft Skills) BBA Coordinator



Ms. Priyamvada Mathur

PhD (Pursuing), PGDM, B.E. (Electrical Engineering)

Experience: 2 years (Teaching), 14 years (Industry)

Designation: Assistant Professor



Mr. A.K. Bhargava

M. Tech, MBA

Industry Experience: 38+ years

Designation: Visiting Faculty



Dr. Anil Goswami

PhD, MBA, BTech(CS), MDP

Experience: 20+ years

Designation: Visiting Faculty

FACULTY DIRECTORY OF MANAGEMENT DEPARTMENT



Dr. Akshay Kumar

PhD, Former Senior Lecturer and Module Leader (Permanent and Full- time).

Experience: 15+ years

Designation: Visiting Faculty



Mr. Adit Rustagi

MBA

Experience: 12+ years

Designation: Visiting Faculty

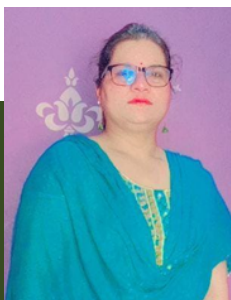


CS Ankit Verma

M.Com, Company Secretary, UGC (NET)

Experience: 6+ years

Designation: Visiting Faculty



Dr. Ankita Sharma

Gold Medalist: MSc, MPhil in Survival Analysis PhD in Statistics

Experience: 1 year

Designation: Visiting Faculty

FACULTY DIRECTORY OF MANAGEMENT DEPARTMENT



Mr. Anshumali Saxena

MBA, M.A (Public Relation, Sociology, Government Relations)

Experience: 15+ years

Designation: Visiting Faculty



Prof. Bhushan Manchanda

M.A. (English), PGDMM, MBA

Experience: 45+ Years

Designation: Visiting Faculty



Ms. Chhavi Prabhakar

B.Sc (Hons), MSc, MBA

Industry Experience: 27+ years

Designation: Visiting Faculty



Mr. Paramjeet Singh

MBA(Finance) and Investment Management expert

Experience: 12+ years

Designation: Visiting Faculty

FACULTY DIRECTORY OF MANAGEMENT DEPARTMENT



Ms. Rabia Khan

B.Com, M.Com, UGC Net qualified

Experience: 2+ years

Designation: Visiting Faculty

Dr. Renu Yadav

BTech (Mechanical and Automation), Post Graduate degree in MBA with Marketing and HR specialization.

Experience: 16+ years

Designation: Visiting Faculty

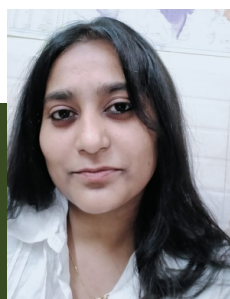


Ms. Rinki Yadav

M. Phil, M.com, B.com(Hons).

Experience: 3+ years

Designation: Visiting Faculty



Ms. Ritu Bhati

M.COM, B.COM, UGC- NET (Commerce)

Experience: 4+ years

Designation: Visiting Faculty

FACULTY DIRECTORY OF MANAGEMENT DEPARTMENT



Ms. Saumya Satija

MBA, PGDIBO, BTech, UGC NET

Experience: 2+ years (Teaching), 3+ years (Industry)

Designation: Visiting Faculty



Dr. Shivangi Bhatia

PhD, MBA (Finance), B.Com (H)

Experience: 12+ years

Designation: Visiting Faculty



Dr. Vidushi Bharadwaj

PHD, American Literature (US), B.A. (Hons), English (Gold Medalist), M.A. English

Experience: 6+ years

Designation: Visiting Faculty

EVENTS AND INDUSTRIAL VISITS

Date	Event	Organised by
September 14	'INCITE'- The Management Fest of IGDTUW Launch Announcement	Dept of Management
September 16	Freshers 2023 (For MBA and BBA First Year Student)	Dept of Management
September 26	Ganesh Chaturthi celebrations organised by MBA and BBA students	Dept of Management
September 27	Quiz - GEM HR Quiz	Humanoid Cell - HR Society
October 3	Session by Ms. Preeti Kaushik and Ms. Poorva Jain (PhD Scholars, Dept of Management) on Economic Horizon: Interpreting Key Indicators	Samanvay- The Economics Society
October 4	The Sustainable Marketing Event: EcoPitch	Zosh - The Marketing Society
October 10	Session by Ms. Priyamvada Mathur on The Science of Happiness	The Fine You Society
October 20	Industrial talk by Mr. P Kannan - Vice President, Bajaj Finance Ltd.	Mudra Society
October 27	Industrial Talk by Ms. Suniti Anthony, GM, 24 Capital	Mudra Society

EVENTS AND INDUSTRIAL VISITS

Date	Event	Organised by
October 28	Industrial Talk on Unlocking Investment Secret by Mr. Paramjeet Singh (Visiting Faculty) and Ms. Akanksha Gupta (Manager, PwC)	Mudra Society
October 30	Guest Lecture by Mr. Sudeep Kumar, Business Head, MyMobiforce	Industry Interaction Cell (IIC)
November 3	Industry Expert Talk by Dr. Akshay Kumar (Visiting Faculty) on Startup Genesis: Transforming Ideas Into Thriving Ventures	Mudra Society
November 6	Industrial Visit to Coca Cola Happiness Factory in Greater Noida	Mr. Saurabh Singh, Marketing Manager, Coca Cola and Training and Placement cell, Dept of Management
November 7	6th Convocation 2023 for MBA (2021-2023) and BBA Batch (2020-2023)	Dept of Management
November 9	Launch of "Management Buzz - October Edition" the Newsletter of the Management Department	VAARTA Society
November 15-16	Industrial visit to Hero MotoCorp, Dharuhera Plant, Haryana	Training and Placement cell, Dept of Management

EVENTS AND INDUSTRIAL VISITS

Date	Event	Organised by
November 28	<p>Participation in DEI Summit and Awards 6.0: Our esteemed Vice Chancellor, Prof. Dr. Amita Dev, and Head of Department, Prof. Dr. Arvind Jayant, were part of the esteemed Jury. The TNP cell and faculty members of IGDTUW participated.</p>	-
November 29	<p>Team of PwC comprising Radhika Chartrath, Komal Behl (Manager), Sweta Jha (Manager), Nikhil Gupta (Director PCS), and Puneet Chandel (Human Capitalist Team) conducted an insightful session on US taxation.</p>	<p>Training and Placement cell, Dept of Management</p>
December 2	<p>Launch of “Management Buzz - November Edition” the Newsletter of the Management Department</p>	<p>VAARTA Society</p>
December 5	<p>Introduction of the American Express “Campus Discovery Program” to Batch’25 Management Students by Dr. Sachin Gulati (Head of Campus Recruitment, Amex), Anshika Juneja (Acting Manager, Amex), and Vanshika Bansal (Talent Acquisition Partner, Amex)</p>	<p>Training and Placement cell, Dept of Management</p>
December 26	<p>5th International Conference in Artificial Intelligence and Speech Technology</p>	<p>American Express & IGDTUW</p>



Snapshots of the semester





**6th Convocation
2023 for MBA and
BBA Batch**

**Industrial visit to
Hero MotoCorp,
Dharuhera Plant**



**Industrial Visit to
Coca Cola Happiness
Factory, Greater Noida**

**PwC conducted an
insightful session on
US taxation.**





Snapshots of the semester



Events

BY MANAGEMENT SOCIETIES

DEPARTMENT OF MANAGEMENT IS EXCITED FOR GANPATI STHAPANA.

We seek your presence for this auspicious occasion. Let's get the blessings from Lord GANESHA. And we want you to contribute for the good.

Contributing amount will be 200.
Pay through the QR given below.



Deepti Saxena
UPI ID: 798207737@paytm
Paytm: 798207737

DEPARTMENT
26 SEPTEMBER

Zosh
THE MARKETING SOCIETY OF IGDТУW

Lets go girls!!
Be the change you want to see in the world !!

ECOPITCH
SUSTAINABILITY STARTS WITH YOU

Show your Marketing Strategies that prioritize sustainability And present your ideas to our panel of judges

- Date: 4th October 2023
- Timings : 2pm -3pm
- Venue: Department of management (room no-4)
- Team members: 1-4

THE WINNER WILL GET PHYSICAL CERTIFICATE & THE PARTICIPATION WILL GET E-CERTIFICATE

Faculty coordinator- Saumya Satija
President-Deepti Saxena

ZOSH
4 OCTOBER

NEWSLETTER LAUNCH

MANAGEMENT BUZZ

November 9th, 2023

All the faculty and students are cordially invited

Time- 1 P.M.
Location- GCR

VAARTA | **MANAGEMENT BUZZ**
EDITION I: OCTOBER 2023
BUILDING BRIDGES TO SUCCESS



HAPPENINGS...

Guest Lectures organized by Industry Interaction Cell (IIC):

- October 30: Mr. Sudheep Kumar, Business Head, Myriadforce, Industrial Park series organised by Muzra society.
- October 28: Mr. Parameet Singh & Ms. Akansha Gupta

Prof Dr Arvind Jayant

From the Head of Management Department's desk

Our vision for the upcoming year is to enable our students to secure excellent placement opportunities. This is a testament to the caliber of our students and their ability to excel in the competitive business world. Our journey began in 2019 with the launch of our BBA program, followed by the MBA program in 2020. Currently, we're in the midst of our third batch, and since the inception of these programs, we've been on an impressive growth trajectory. (Continued)

HAPPENINGS...

Guest Lectures organized by Samanvay: The Economics Society:

- October 3: Guest Lectures by Ms. Prieti & Ms. Poorva Jain on Economic Horizon: Interpreting Key Indicators. Quiz organized by Humanoid Cell - Students.
- September 27: GEM HR Quiz
- September 26: General quizzes/competitions in the Campus by MBA & BBA Students.
- September 16: Trivia Quiz 2023 (For MBA & BBA First Year Students)
- September 14: Name Reveal of 'NICE: The Management Fest of IGDТУW'

DO YOU WANT TO PUBLISH YOUR ARTICLE ON OUR PLATFORM? DM ON @VAARTA_IIGDTUW

VAARTA | **MANAGEMENT BUZZ**
EDITION I: OCTOBER 2023
BUILDING BRIDGES TO SUCCESS

STAR PERFORMER OF MBA 2023

PRINYANA SHARMA
2023-24

We are actively working on increasing our visibility by participating in a range of conferences, both in India and abroad. By doing so, we aim to gain recognition and awareness within the academic and corporate world. Our focus is on both academic excellence and a strategic approach towards marketing and visibility.

EVENTS IN NOVEMBER:

- November 3: Industry Expert Talk by Mr. Ashish Kumar on Startup Success: Transforming Ideas into Thriving Ventures.
- November 6: Industrial Visit to Coca Cola.
- November 8: Industry Expert Talk by Ms. Preeti, Top Cell and IIC.
- November 10: Industrial Visit to Hero.
- November 12: Industrial Visit to Hero.

BUSINESS NEWS

- Elon Musk's artificial intelligence company, xAI, has recently unveiled its proprietary AI model, named Gork, to a select audience. Musk offered a sneak peek of a chatbot using xAI's latest "Gork" model, highlighting its similarities to substantial language models like OpenAI's ChatGPT.
- SBI reported second-quarter standalone net profit grew 8% to ₹14,330 crore, aided by lower cost of funds and ₹12,000 crore of other income.
- Reliance to provide 40% of India's 5G network.

KNOW OUR VAARTA
(Bridging news with reality)

Our vision is to provide impartial news and information to help our students understand and engage with the world around them. We are dedicated to offering well-researched news, in-depth interviews with esteemed faculty, and a spotlight on placements, supporting our readers with essential knowledge and perspectives. Our mission is to curate and deliver high-quality content that informs, educates, and empowers our readers. We strive to provide a comprehensive platform that not only delivers up-to-date news and interviews but also fuels intellectual growth and connectivity. Through our newsletter, we strive to be a trusted source of knowledge, fostering a culture of continuous learning and growth.

FACULTY COORDINATOR

Ms Chhavi Prakash

VAARTA | **MANAGEMENT BUZZ**
EDITION II: NOVEMBER 2023
BUILDING BRIDGES TO SUCCESS

CONVOCATION

November 2: The ceremony marked a momentous occasion as we celebrated the academic achievements and success of our graduates, MBA 2020-2023 and BBA 2020-2023. The ceremony was graced by the presence of Shri M. Venkatesh Naidu, Former Vice President of India & Cabinet Minister, Government of Andhra Pradesh, and Mrs. Alice Vais IS, Secretary, Technical & Higher Education, Govt. of NCT of Delhi. Stepping into the next chapter, our graduates, filled with the spirit of IGDТУW, set an inspiring beacon for future students.

HAPPENINGS...

November 9: In a spectacular celebration of knowledge and collaboration, VAARTA: THE NEWSLETTER SOCIETY OF IGDТУW unveiled its Management Buzz Newsletter. The launch event, teeming with students and faculty, set the stage for an exciting journey into academic and practical insights. A bevy of passionate faculty and proactive students, the newsletter aims to bridge the gap between classroom theory and real-world applications, providing a dynamic resource for continuous learning.

OUR FACULTY SPEAKS...

Dr. Dhananjay Yadav

We started the Management department in 2019. From planning the programs like BBA and MBA to planning their curriculum, I can say I've learned along with the students. As far as I see, students often don't recognize their potential. Firstly, I'd like them to acknowledge their strengths, create an action plan, execute it, and learn from the process. We are planning to establish a Centre for Business Analytics and Intelligence as it is the need of the hour. Being part of an university exclusively for women, we must focus teamwork and strive to achieve goals collectively.

STAR PERFORMER OF BBA 2023

POOVI WADHAWAN
GOLD MEDALIST

It was an incredible experience to be given the opportunity to study at IGDТУW, an excellent institution for ambitious women. The time I spent here has helped me grow and learn for myself, providing details about their newly introduced Launchpad program, in which our MBA first year students actively participated.

Seeking engaging stories and fresh perspectives! Share your articles, experiences, & insights.

VAARTA
2 December

SAMANVAY
3 OCTOBER

World Mental Health Day

"THE SCIENCE OF HAPPINESS"

UNVEIL SECRET TO HAPPIER LIFE

Date - 10th Oct 2023, Tuesday
Time - 1.30 - 2.30 pm
Venue - Room 307 ECE Block



BY PRIYAMVADA MATHUR

For any queries contact:
ISHITA BAJAJ - (9821902512)
SAKSHI SHARMA - (7627053762)

VAARTA
9 NOVEMBER

SAMANVAY PRESENTS

ECONOMIC HORIZON: KEY INTERPRETING INDICATORS

SPEAKERS

PREETI
POORVA JAIN

03 Oct, 2023
01.30 pm - 03.00 pm
Department Of Management
Room Above Library

A QUIZ WILL BE HELD AFTER THE SESSION

FOR MORE QUERIES: CONTACT ISHIKA - 9310973524 MANYA-971010268

HUMANOID PRESENTS

QUIZ BUZZ

Date: 27th September, 2023
Timings: 2 pm - 3:30 pm
Room No. 4, Department of Management

ON THE SPOT REGISTRATION ALSO AVAILABLE

Scan the QR Code to participate

The winning team will receive a physical certificate & Rest participants will receive E-certificates



Huumanoid
27 September

MANAGEMENT SOCIETIES



VAARTA - THE NEWSLETTER SOCIETY

Faculty Coordinator: Ms. Chhavi
Prabhakar

Vision: To provide impartial news and information to help our students understand and engage with the world around them. We are dedicated to offering well-researched news, in-depth interviews with esteemed faculty, and a spotlight on placements, equipping our readers with essential knowledge and perspectives.

Mission: To curate and deliver high-quality content that informs, educates, and entertains our readers. We strive to provide a comprehensive platform that not only delivers up-to-date news and interviews but also fuels intellectual growth and connectivity. Through our newsletter, we strive to be a trusted source of knowledge, fostering a culture of continuous learning and growth.



HUUMANOID

Faculty Coordinator: Ms. Kalpana
Sharma

Vision: To foster an inclusive and dynamic HR society within IGDTUW, cultivating a vibrant community that empowers students to excel in the field of human resources.

Mission: The mission of our society is to help students shape themselves into professionals before entering the corporate world. Through workshops, seminars, webinars, fun events, value-adding activities, industry-oriented summits and competitions, etc. We provide a platform to develop new skills and explore oneself.



MANAGEMENT SOCIETIES

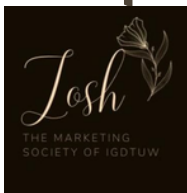


MUDRA- THE FINANCE AND INVESTMENT SOCIETY

Faculty Coordinator: Dr. Dhananjay
Yadav

Vision: Empowering women in the field of finance and investment, Mudra envisions a future where they play a pivotal role in shaping India's financial landscape, contributing to a knowledge-driven, sustainable, and equitable economy. We aspire to be recognized as a leading society for finance and investment that upholds values, fosters expertise, and addresses environmental and social challenges.

Mission: We are committed to fulfilling our mission while staying aligned with the ideals of IGDTUW: empowerment and inclusivity, cutting-edge education, women's liberation through knowledge, sustainable finance leadership.



ZOSH- THE MARKETING SOCIETY

Faculty Coordinator: Ms. Saumya
Satija

Vision: To be at the forefront of marketing leadership, our vision is to create a dynamic society that shapes the future of marketing. We aspire to be recognized for driving impactful campaigns, cultivating thought leadership, and inspiring a community of marketers dedicated to excellence.

Mission: Zosh aims to enhance student engagement through interactive workshops, guest lectures, and collaborative projects with industry professionals. We aspire to organize and participate in regional marketing events, providing students with opportunities to apply theoretical knowledge in practical scenarios. Additionally, we plan to establish a robust online presence, fostering a sense of community among members and facilitating the exchange of insights and resources.



MANAGEMENT SOCIETIES



INDUSTRY INTERACTION CELL

Faculty Coordinator: Dr. Akshay Kumar

Vision: Fostering collaboration and innovation in the industry by creating a dynamic platform that bridges academia and business, promoting knowledge exchange, and empowering future leaders.

Mission: To facilitate meaningful interactions between academia and industry, providing students with real-world exposure, industry insights, and networking opportunities. Our mission is to cultivate a culture of continuous learning, skill development, and entrepreneurship, ensuring a seamless integration between education and the evolving needs of the professional world.



FINE YOU

Faculty Coordinator: Ms. Saumya Satija

We at FINE YOU, are aiming to create a thriving space where each of us embraces holistic well-being. We are focused on fostering mental and physical health to achieve our fullest potential and creating a safer and better space 🌻



MANAGEMENT SOCIETIES



SAMANVAY- THE ECONOMICS SOCIETY

Faculty Coordinator: Mr. Ankit Verma

Vision: Samanvay aims to promote economic awareness, foster academic discussions, and provide a platform for students to engage in activities related to economics and its real-world applications.

Mission: To explore and understand economic trends, inspire innovative business strategies, and prepare students to be forward-thinking leaders in the business world. To be a society for innovative economic ideas, shaping informed leaders who make a difference in the business world.



PRESURRECTION SOCIETY- PR CELL

Faculty Coordinator: Mr.
Anshumali Saxena

Vision: To enhance the institution's positive image and foster strong relationships. To communicate effectively the university's achievements, values, and contributions among the team members, mentors, or students of IGDTUW.

Mission: To strategically manage and disseminate information, maintain transparency, and build a favorable public perception. It involves handling media relations, creating engaging content, and implementing communication strategies to align with the university's goals. To give information about the events, programs, interviews, or any convocation held in IGDTUW to others.



STUDENT'S ACHIEVEMENT

IGDTUW 6 TH CONVOCATION

Recipient of Chancellor Gold Medal, Vice- Chancellor Gold Medal

MBA: Ms. Priyanka Sharma (9.47 CGPA)

Batch: 2021-2023

Vice Chancellor Gold Medal



BBA: Ms. Poorti Wadnerkar (9.51 CGPA)

Batch: 2020-2023

Vice Chancellor Gold Medal



EXEMPLARY PERFORMANCE SILVER PLAQUE OF MBA AND BBA

MBA Batch: 2021-2023

- **Priyanka Sharma (9.47 CGPA)**
- **Diksha Tandon (9.05 CGPA)**
- **Aastha Sharma (9.05 CGPA)**

BBA Batch: 2020-2023

- **Poorti Wadnerkar (9.51 CGPA)**
- **Angina Sai Nihita (9.26 CGPA)**
- **Harshita Kalra (9.19 CGPA)**
- **Devanshi (9.17 CGPA)**

STUDENT'S ACHIEVEMENT

BBA BATCH

ANUSHKA TYAGI (BBA, 2021-2024)

- Secured 3rd position in the EY CAFTA - Risk Management Stream - EY
- Secured 3rd position in Conundrum - Delhi school of Economics.
- Secured 2nd position in Business valley - Business valley competition - Bits school of Business.

GEETANJALI SAHU (BBA, 2023-2026)

- Secured 1st position in group drama - NCC 'A' Certificate Training Camp - NCC Directorate.
- Secured 2nd position in group singing - NCC Training Camp - NCC Directorate.

GUNJAN JADUAN (BBA, 2022-2025), NEHA KUMARI (BBA, 2022-2025), PRIYANKA NALWA (BBA, 2022-2025)

- Participated and presented the paper titled "Atma Nirbhar Bharat roadmap for gender equality" in the corporate world in two - day National seminar on Woman in decision making roles in corporates - Non - Collegiate Women's Education Board, University of Delhi.

KASHISH RAIZADA (BBA, 2022-2025)

- Secured 1st position in BSAMC fashion competition in the BSAMC Amnesia'23.
- Secured 3rd position in the Symbiosis, Noida Fashion competition in the Symbiosis Noida.
- Secured 3rd position in DTU Yuvaan'23.

PALLAVI TIWARI (BBA, 2022-2025), TWINKLE SHARMA (BBA, 2022-2025), SHAZIA ALI (BBA, 2022-2025)

- Presented paper titled "Impact of corporate social responsibility on women's development in two - day National seminar on Woman in decision making roles in corporates - Non - Collegiate Women's Education Board, University of Delhi.

STUDENT'S ACHIEVEMENT

PRIYANKA NALWA (BBA, 2022-2025)

- Secured 3rd position in speech competition - Vasudhev Kutumbkam - IGDTUW

SAANVI PANDEY (BBA, 2023-2026)

- Secured 1st position in March past.
- Secured 1st position in NCC dance competition in NCC 'A' Certificate
- Honored with a rank of Sergeant - NCC Directorate.

TULIP GOEL (BBA, 2020-2023)

- Presented paper titled "Green bond scope and sustainability in India" - 8th Global Leadership Research Conference 2023 - Amity Business school, Amity University - Noida.

VANSHIKA SINGH (BBA, 2021-2023)

- Secured 1st position in splash - Lady Hardinge Medical College.
- Secured 1st position in Synergy - IGDTUW
- Secured 2nd position in varchas23 IIT Jodhpur.
- Secured 2nd position in Synapse - 2nd Ignite.

YASHIKA GUPTA (BBA, 2020-2023)

- Participated in International conference on advanced research in Management, Social Science and Humanities, Hansraj College, DU.

STUDENT'S ACHIEVEMENT MBA BATCH

HITESH GOYEL (MBA, 2023-2025)

- Ranked among the top 10, standing out of 1000+ participants in Ops- chronicles: A case study challenges series - IIM Rohtak.
- Led a team of graphics designers for the collaboration WEF and WICCI 2022 INTERNATIONAL EVENT as head of event and curation team in Women Economic Forum (WEF) and WICCI India- Austria council international event 2022 at the India International Centre, New Delhi.

PALAK GOYAL (MBA, 2023-2025)

- Rising star award - Et money

PRIYANKA SHARMA (MBA, 2021-2023)

- A study of consumer adoption of chatbot in the e-commerce sector in India - VEETHIKA: An international interdisciplinary research journal paper published in journal.

PIYUSH ROY CHAUHAN (MBA, 2021-2023)

- Participated in the conceptual analysis of green smart IoT-based Supply chain Management at the National Conference on Sustainable Development through strategy, skills, and innovation. - Delhi Institute of Advance Studies.

ROMIKA (MBA, 2021-2023)

- Presented paper titled “Rise of OTTs” - USME DTU conference ICMEE
- Secured special mention and position in top ten team all over India in Crack the Case competition - IIM Raipur.

SANSKRITI DIMRI (MBA, 2023-2025)

- Secured 1st position in Essay Writing Competition - 73rd ABVP Foundation Day - Shivaji College, DU.

STUDENT'S ACHIEVEMENT

TANISHA THAPLIYAL (MBA, 2022-2024)

- Secured 2nd position in Trick and Tweez in the form three tweets (one for each situation for momentary marketing) - Maitreyi College, Delhi University.

VIBHA BHALLA (MBA, 2021-2023)

- Participated in International Conference on One Earth, One Family, One Future - ANDC, DU.

RESEARCH PRESENTATIONS

Dr. Meha Joshi: Chawla, S., Sareen, P., Gupta, S., Joshi, M., and Bajaj, R. (2023). Technology-enabled communication during COVID-19: analysis of tweets from the top ten Indian IT companies using NVIVO. International Journal of Information Technology, 1-13.

- Joshi, M., Maheshwari, G. C., and Yadav, R. (2023). Moderating role of personal attitude, social norms, and self-efficacy on the relationship between protean career patterns and entrepreneurial orientation among students in India: a structural equation modeling approach. International Journal of Entrepreneurship and Small Business, 49(3), 458-474.
- Joshi, M., and Dabas, R. (2022). Exploring the Nexus among Internet Banking Service Quality, Customer Satisfaction, Age, and Gender: A Developing Country Perspective during COVID-19. Indian Journal of Marketing, 52(9), 8-25.

Dr. Dhanjay Yadav, Ms. Saumya Satija and Ms. Priyanka Sharma (student MBA 22 batch) submitted their research paper in VEETHIKA: An International Interdisciplinary Research Journal, published by QTanalytics India (Publications), EISSN 2454-342X in September 2023.

Mr. Ankit Verma: Presented a paper on Green Bonds Scope and Sustainability India at Amity Business School, Amity University @ GLRC, March 2023.

2. Charting a Path to Success: Embracing Collaboration in the Era of Industry 4.0's Human- Tech Revolution @ SRCC November 2023.

Mr. Anshumali Saxena: Presented a paper on HR 2.0 = Happiness Revolutionaries in VUCA 2.0 New Normal era - SRCC Conference - November 4, 2023.

Prof. Bhushan Manchanda's: Book " Fundamentals of Business Policy and Strategy" (ISBN: 9789356731707) published in March 2023. Publisher: Evincepub Publishing.

Dr. Renu Yadav: Edited chapter "Making India a Knowledge Superpower Through Digitalization ; book "Digitalization of Higher Education: Opportunities and Threats. Apple Academic Press, Taylor & Francis Group.

RESEARCH PRESENTATIONS

Ms. Rinki Yadav: presented a paper on 'E-relationship quality and its antecedents' at the Conference. Organized by Dyal Singh College, Delhi University, in September 2022, and won the best paper award for the same.

- Published a paper in the peer reviewed journal name "The Review of Contemporary Scientific and Academic Studies' in September 2022.
- Presented a paper on 'Conceptualization of Relationship Quality and its Antecedents' at IIMT Conference proceeding in 2021.

Ms. Saumya Satija and Ms. Romika Dhingra (Student MBA 22 batch): Presented a paper on An Exploratory Study of the Relationship Between Pro-Environment Antecedents Awareness and Cruelty-Free Products in India in Business Transformation: Opportunities and Challenges for Sustainable Growth organized by SRCC on November 4, 2023.

MBA AND BBA PLACEMENTS MBA (2021-2023)

Student	Company	Designation
Priyanka Sharma	American Express	Business Enablement Analyst
Asmita Wankhade	Axis Asset Management	Assistant Manager
Ayushi Srivastava	Axis Asset Management	Assistant Manager
Vaishnavi Saxsena	Cogoport	Key Account Manger
Karsihma Gupta	Cogoport	Key Account Manger
Muskan Raghav	EY	Senior Analyst
Diksha Tandon	IDFC Bank	Sales Manger
Vibha Bhalla	PwC	Risk Analyst
Astha Sharma	PwC	Risk Analyst
Niti Saini	To The New	Talent Acquisition

MBA AND BBA PLACEMENTS BBA (2020-2023)

Student	Company	Designation
Muskan Gupta	24 Capital	Executive
Kanika Gupta	24 Capital	Executive
Devanshi Bhatnagar	Artech	HR Associate
Ayushi	Algo University	Business Analyst
Rhythm Arora	BML University	Executive
Kashish Gupta	Dekra India Pvt.Ltd	Business Development Executive
Srishti Jatley	ESH	Operation Executive
Prakriti Nasa	ICICI Prudential AMC Ltd.	Executive Retail Sales
Yeshika Sharma	ICICI Prudential AMC Ltd.	Executive Retail Sales
Jagriti Satija	KRATIKAL	HR Executive
Tanisha Batra	Public Staffing Solution	HR Intern
Yeshika Gupta	SW Robotics	HR Executive
Tulip Gupta	TCQ	Research Analyst
Divya Gautam	TCS Maruti	Executive
Rishika Sikka	Old Lace Studio	Social Media Marketer & Graphic Designer

MBA AND BBA PLACEMENTS MBA (2022-2024)

Student	Company	Designation
Jasleen Kaur	Authbridge	Process associate
Meenakshi	Deloitte	HR Intern
Baljeet	Deloitte	HR Intern
Tanisha	Deloitte	HR Intern
Priyanka Verma	Clientpro	HR Executive
Deepti Saxena	Corizo	BDA
Aashi Bhatnagar	Corizo	BDA
Khushi Sharma	Corizo	BDA
Kalpana Yadav	Ogilvy & Mather Pvt. Ltd.	Client Facing
Jhanvi Arora	Ogilvy & Mather Pvt. Ltd.	Creative Intern
Inderpreet Kaur	Satin CreditcareNetwork	HR Executive
Muskan Garg	Sun mobility	Business Development executive
Deepti Saxena	W Health Venture	Sales
Aashi Bhatnagar	W Health Venture	Sales

MBA AND BBA PLACEMENTS BBA (2021-2024)

Student	Company	Designation
Himani Bisht	Corizo	BDA
Harshita	Corizo	BDA
Vanshika singh	Glam studio	BDA
Bhanavi	Glam studio	BDA
Aditi bhardwaj	PlanetSpark	BDA
Saloni Srivastav	Sony Electronics	Customer Relationship Manager
Vanshika singh	Sony Electronics	Customer Relationship Manager
Harshita	W Health Venture	Sales DRO
Aditi bhardwaj	W Health Venture	BDA
Manasvi Gupta	W Health Venture	Data Science Intern

Creators in Action...

FACULTY MEMBERS



Prof. Dr. Arvind Jayant
Head of Department, (Department of Management)



Ms. Priyamvada Mathur
Assistant Professor



Dr. Dhananjay Yadav
Assistant Professor (Management and Soft Skills), BBA Coordinator



Ms. Chhavi Prabhakar
Faculty Coordinator

TEAM VAARTA



Mehak Verma
President



Garima Agarwal
Vice President



Harshita Agarwal
Graphics Head



Snigdha
Research Head



Akanksha Soni
Editorial Head





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